

WARNING

The inventor of the ZipNut™, Robert Fullerton, created this document and as the author, and “creative” person, is not qualified by neither training, background, nor history to draft such a document to be used by others for investment or other purposes.

The author, for his own research into the fastener industry, drafted this document.

And as it might apply to the ZipNut™, any and all warnings available must be applied.

Note:

This draft of a Business plan, for the ZipNut™, was initially created for a group of potential investors that were originally interested in manufacturing the product.

This concept is no longer of interest to the inventor. Due to this non-interest, several portions of the “Plan” are no longer viable.

Due to the many iterations of the fastener, it is felt that a more conservative approach is in order to bring the various conceptual iterations to fruition either by a request of a potential “Licensor” or by a market survey.